



APPLICATION WORKSHOP

2022 GRANTMAKING CYCLE

the
WOMEN'S FUND
OF CENTRAL OHIO



WELCOME

KELLEY GRIESMER, CEO

AGENDA

- About The Women's Fund of Central Ohio
- Grantmaking Guidelines
- Application Process
- Important Dates and Deadlines
- Q&A



ABOUT THE WOMEN'S FUND OF CENTRAL OHIO

ABOUT THE WOMEN'S FUND

- The Women's Fund is a public foundation with a mission to transform the lives of women and girls by mobilizing the collective power and passion of all people working together
- Our vision is a world where gender equity is the norm in life and work
- We are committed to creating social change through our strategic investments in women and girls, our groundbreaking research, and our bold advocacy



GRANTMAKING GUIDELINES

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Proposals must:

- Align with our strategic priorities
- Use a gender lens
- Disrupt gender norms
- Create social change

OUR STRATEGIC PRIORITIES

ECONOMIC EMPOWERMENT

- Childcare and the benefits cliff
- Access to contraception
- Reduction of teen pregnancy via comprehensive, medically accurate sex education
- Paid leave
- Pay equity

LEADERSHIP FOR WOMEN & GIRLS

- Women running for elected office
- Advocacy training through voting rights and informed voting
- Women's leadership and influence on policy
- Girls' leadership
- Women's philanthropy

USING A GENDER LENS

When a program uses a gender lens, it examines an issue with a focus on the lived experiences of women and girls and acknowledges the impact that gender has on their opportunities.

This includes:

- Whether women and/or girls have influenced the design of the program
- Whether the gender lens is intersectional and how race, ethnicities or other identities are considered
- How barriers to participation have been considered including transportation and childcare access
- How a gender lens focus is maintained if the program also serves men and/or boys.

DISRUPTING GENDER NORMS

Gender norms are the conventional ideas society has about what it means to be a man or a woman. Gender norms can be explicit or implicit, and with persistent use, come to be seen as natural. What are the explicit or implicit gender norms placed on women and girls that your program seeks to impact? How will disrupting these gender norms impact systemic gender inequality?

CREATING SOCIAL CHANGE

- **Shift in Definition:** The issue is defined differently in the community or larger society.
- **Shift in Behavior:** People are behaving differently in the community or larger society.
- **Shift in Engagement:** People in the community or larger society are more engaged.
- **Shift in Policy:** An institutional, organizational, or legislative policy or practice has changed.
- **Maintaining or Holding the Line:** Earlier progress on the issues has been maintained in the face of opposition.



APPLICATION PROCESS

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- Eligibility
- How to Apply
- Decision Making Process

ELIGIBILITY

- Organizations must be a registered 501(c)(3) nonprofit organization OR have a 501(c)(3) fiscal agent
- Organizations must serve women and girls in central Ohio counties: Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, and Union

ELIGIBILITY

Organizations that do any of the following are NOT eligible to apply:

- Create a disrespectful atmosphere for LGTBQIA+ individuals
- Seek to restrict reproductive rights

Programs that do any of the following are NOT eligible to apply:

- Promote religious activities or beliefs, promote political campaigns or candidates, advance capital or endowment campaigns, use funds for event sponsorship, provide scholarships for individual students, conduct co-educational programs that are not specifically focused on women and girls

HOW TO APPLY

- Please note: there is no LOI requirement this year
- Our application is through JotForm and can be found at www.womensfundcentralohio.org/grants/apply
- This form does not allow you to save your progress. We encourage you to type your responses in a word document and paste them into the online form
- A template for your responses can be found at the URL above

DECISION MAKING PROCESS

- Participatory grant application reading model
- Community readers review and discuss all eligible applications
- Applications that score 70 out of 100 are sent to our grants committee for review
- Our grants committee recommends a funding slate to our board of directors
- The Women's Fund's board of directors approves the final slate



IMPORTANT DATES & DEADLINES

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- **Grant Application Opens** - Monday, September 20
- **Technical Assistance** - September 20 through October 29
- **Grant Application Due** - Friday, October 29, 5:00 PM
- **Grant Application Reading Day** - Saturday, December 11
- **Grants Announcement** - February 2022
- **Funds Released** - Within 30 days of funding announcement



Q&A

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