WE ARE THE WOMEN’S FUND OF CENTRAL OHIO

The Women’s Fund of Central Ohio is a public foundation whose mission is to transform the lives of women and girls by mobilizing the collective power and passion of all people working together.

The Women’s Fund commissions groundbreaking research, advocates for equity, and invests in social change. To date, The Women’s Fund has awarded more than $4 million in grants to 300 central Ohio programs that advance gender equity and empower women and girls.
Paying Tribute to Judy Garel
1933 – 2021

Judy Garel was a powerful force for change whose expansive legacy will continue to impact our community in countless ways. At The Women’s Fund of Central Ohio, we are honored that she is one of our 15 Founders and, thus, will always be part of that legacy. Because of Judy, we are celebrating 20 years of women-made, women-led, women-focused impact this year.

We pay tribute to Judy’s unwavering commitment to our community and to women and girls. We mourn alongside so many of you who have had the great honor of knowing and loving her. She will be greatly missed. We invite you to watch the video linked in the QR code to hear, in Judy’s own words, the spark that led to the progress we have made and the inspiration for the work we courageously carry forward.

Melissa McHenry
Senior VP, Communications & Marketing
AEP

Christine Murry
VP, General Counsel & Secretary
Crane Group

Letha Pugh
Co-Owner
Bake Me Happy

Rebecca Wiggins
Executive Director
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Scan this to watch Judy and The Women’s Fund founders tell their story.

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Scan this to watch Judy and The Women’s Fund founders tell their story.

2020 Impact Report

Ben Simon for Columbus School for Girls
FROM THE PRESIDENT & CEO

A little over a year ago, as we were about to share celebratory news about our largest grants slate ever and exciting plans for our next fundraiser, the world stood still. But I quickly learned that The Women’s Fund community wasn’t about to stand down. We knew that progress couldn’t wait even in a pandemic.

As a self-made organization led by and for women, we have spent the first generation of our work beating the odds. What started with fifteen courageous founders has become a movement of thousands of diverse donors who understand that we must be a different kind of funder – one that trusts women and girls to lead the way in breaking down systemic barriers and creating equity for all. As one of our founders, Judy Garel, said in the video featured on p. 5, “The Women’s Fund is a force for the future.”

What shines through the pages of this Impact Report is the grit and determination of this community of futuristic funders. With the cancellation of Keyholder in 2020, our financials took a devastating hit. It would have been easy to hunker down and postpone future grantmaking so we could reset and weather the storm. But that was not an option.

In devastating ways, the pandemic proved every point raised in our 2019 Assets for Equity report describing the wealth gap faced by women and particularly women of color in central Ohio. They could not wait out the storm. They were either fighting on the dangerous frontlines or being driven from the workplace in droves due to a lack of social safety nets that can be found in nearly every other country around the globe. To be true to our mission, we had to find the strength and resolve to continue funding even in our darkest hour. In that moment, all of you rose to the challenge.

Last July, your donations allowed us to launch our first immediate impact grantmaking program, quickly deploying over $26,000 to 19 organizations who continued to create equity even amidst the most uncharted waters. Last fall, your donations allowed us to lead a full annual grantmaking program that resulted in investments of more than $250,000 in 21 groundbreaking organizations. And despite the continued challenges last January, your donations also launched our new Enduring Progress Initiative that will boldly fund initiatives led by and for women of color.

2021 marks our twentieth year and, with any luck, we will all be celebrating our first generation of impact together soon. But we also know our work to achieve gender justice has just begun amid a pandemic that laid bare all that we have to lose if we don’t continue to fight for social change. The Women’s Fund of Central Ohio is self-made – by each and every one of you – for the benefit of all. We need you now more than ever to continue the momentum we have built against all odds. Please continue to invest in us. Progress cannot wait.

Kelley Griesmer
President & CEO
The Women’s Fund of Central Ohio is committed to investing in and building the capacity of organizations creating social change for women and girls. Since 2002, we’ve invested over $4 million in 300 programs that move the needle toward gender equity in our community. In 2020, The Women’s Fund of Central Ohio invested $335,500 to 28 grant partners creating social change for women and girls. Notably, the 2020 grant slate invested 47x the national rate in organizations specifically focused on opportunities for women and girls of color.

At The Women’s Fund, we know that creating social change sometimes means holding the line to maintain the progress we’ve already made toward gender equality so that we can continue to move forward. The COVID-19 pandemic brought unimaginable challenges to our community and our grant partners. However, they quickly pivoted to continue their crucial work, some convening virtually and others meeting the immediate needs of their program participants. Grant partners were also able to shift their funding to operational needs, including PPE, technology access, child care, and more. Despite an unprecedented year, they pushed forward toward progress with endless creativity.

Before the pandemic, participants of Femergy’s Enrichment Institute for Women, met for 13 sessions to learn about personal development, financial fitness, organizational leadership, board governance, and more.

Helpline of Delaware & Morrow Counties’ TGIF Leadership Cohort developed high school leaders over Zoom.

Proyecto Mariposas delivered 50 boxes a week to program participants while in-person meetings were on hold. Boxes focused on practicing self-care and creativity.

Rocking ROX at United Schools Network were able to start programming in-person. Once schools closed due to the pandemic, USN shifted to provide Chromebooks to girls in need.
2020 GRANT PARTNERS

Economic Empowerment: Advancing Comprehensive Sex Education
- Bhutanese Community of Central Ohio (BCCO): Women of Knowledge and Excellence (W.O.K.E.)
- CelebrateOne & Columbus Women’s Commission: Teen Pregnancy Prevention
- Equitas Health: LBTQ+ Sexual Health Education “Boot Camp” Pilot
- Restoring Our Own Through Transformation (ROOTT): Sex Ed, Reproductive Justice, and You

Leadership: Mobilizing Women’s Voices
- Central Ohio Women in the Trades: Build Up!
- Girl Scouts of Ohio’s Heartland: VoterGirl Program
- Groundwork Ohio: Child Care Workforce Grassroots Advocacy
- LEAD Ohio: Women LEADing Ohio
- League of Women Voters of Ohio: Women’s Voices Next Generation of Women Leaders
- Muslim Family Services of Ohio: New Voter-Smart Voter
- VoteRunLead: RunAsYouAre™ Political Leadership Trainings

Leadership: Accelerating Potential
- Big Brothers Big Sisters of Central Ohio, Inc.: Girls Leadership Program at Camp Oty’Okwa
- Eryn PiNK Ltd.: Give That Girl the Mic, Lunch Box Girl Talk School Program, and She’s Gold Leadership & Development Program
- Femergy: The Enrichment Institute for Women (EIW)
- Glow Up!: Glow Up! Camp
- HelpLine of Delaware & Morrow Counties, Inc: Thank Goodness I’m Female (TGIF) Leadership Cohort
- NAWBO Columbus Foundation: Women’s Entrepreneurship Venture Studio
- Otterbein University: Otterbein Women’s Leadership Network
- Proyecto Mariposas: Valiente | Fuerte | Latina
- United Schools Network: Rocking ROX at USN
- United Way of Central Ohio Women’s Leadership Council: E3 - Educate, Empower, Elevate
- YWCA Columbus: Bright Futures

MULTIYEAR GRANT PARTNERS

Economic Empowerment: Investing In Collaborative Solutions
- Innovation Ohio Education Fund: The Ohio Women’s Public Policy Network (WPPN)
- Planned Parenthood of Greater Ohio: Peer Education Program, The Ohio Center for Sex Education at Planned Parenthood of Greater Ohio
- Policy Matters Ohio: Improving Ohio’s Child Care Assistance

Our strategic grantmaking is data driven and focused on economic empowerment and leadership for women and girls. Learn more at womensfundcentralohio.org/grants.

Funded programs in central Ohio by county:
- Union: 7
- Delaware: 10
- Franklin: 19
- Licking: 8
- Fairfield: 9
- Madison: 6
- Pickaway: 6
WOMEN DESERVE MORE

THE ‘SHE-CESSION’ 
& THE VALUE OF WOMEN’S WORK

In an economic fallout unlike any in American history, women were not just kicked out of the labor force when jobs were cut, many were forced out when the gaps in the social safety net — like access to paid leave and child care — became gaping holes.

The worst of the job losses began in April 2020, the month that kicked off the nation’s first women’s recession, known widely as the ‘she-cession.’ That month, 3.5 million moms of school-age children shifted out of active work, moving into paid or unpaid leave, losing their jobs, or leaving the labor force completely, according to the U.S. Census Bureau.

From April through July 2020, women’s unemployment rate hit the double digits for the first time since the data has been collected. As staggering as these figures were, they masked even higher unemployment rates for Black women and Latinas. Women of color have been disproportionately impacted, especially knowing that long-standing circumstances including low-wage jobs, no benefits, job insecurity, the pay gap — all barriers to closing the gender and racial wealth gap — made the impact of the pandemic more devastating to Black women and Latinas.

Women are steadily going back to work and the unemployment rate is lowering, but many women, advocates, and organizations across the nation are calling for policies like paid family and medical leave and child care to be permanent. The Women’s Fund of Central Ohio joins the call not just get women back to work, but to rebuild a state and country where women aren’t left behind again.
The Women’s Fund of Central Ohio is proud to support our community with impactful funding, and when we saw the disproportionate impacts of COVID-19 on women and girls, particularly women and girls of color, we knew more had to be done. In response, and for the first time ever, we launched an immediate impact grantmaking program in the summer of 2020. The initiative focused on relief and rebuilding for those on the frontlines of the crisis and those most impacted by it.

The Women’s Fund of Central Ohio made immediate impact grants to 19 grassroots, community-led organizations and initiatives on the frontlines of COVID-19 serving women and girls in central Ohio. We mobilized the community to show up and invest in the women and girls impacted by the crisis. Last summer, over 80 donors and nearly 300 grant readers came together to support the rapid response effort so that we could quickly get funding to the grant partners.

We believe in investing in big, bold ideas and trusting women as leaders in their own communities, and that was especially evident in the new immediate impact grantmaking initiative. The funded organizations and initiatives shed light on what women and girls needed most – access to basic needs and supplies, support for frontline workers, access to health care and contraception, support for voter and civic engagement – and also demonstrated the incredible creativity and grit of women leading on the frontlines.

2020 Immediate Impact Grant Partners

- 1DIVINELINE2HEALTH: Love Bug Street Outreach
- Black, Out, And Proud: Black LGBTQ+ Women’s Summit
- Brown Girls Mentoring
- Central Community House TRANSIT ARTS
- Columbus Free Clinic: Reproductive Health Fund
- Ethiopian Tewahedo Social Services (ETSS): ETSS Family Care Support
- Girls L.E.A.P.: Summer CARE Bags
- Transformative Writing Workshops
- Liberians In Columbus, Inc.
- Life Beyond the Streets Inc.: Women’s Relief Program
- Muslim Family Services of Ohio: COVID-19 Safety Response
- National Coalition 100 Black Women Central Ohio Chapter: Pop-Up Conversations
- Ohio Association for the Education of Young Children: Early Childhood Leaders of Influence
- Ohio Women’s Alliance: OWA Voter Engagement & Education
- OPAWL (Ohio Progressive AAPI Women’s Leadership): Pandemic Stories
- Sisters of Empowerment: Moving Forward
- The Twin Rivers Ohio Chapter of The Links Incorporated: Be Counted, Be Healthy, VOTE
- US Together: COVID-19 Support and Leadership Development Project
- Zora’s House
Muslim Family Services created the COVID-19 Safety Response initiative to provide necessary personal protective equipment and education to help ease the emotional and social strain of the pandemic. Through providing stipends to women facing obstacles with employment, they engaged them in making face masks. The masks were provided to those who could not afford to purchase them or for their offices that remained open to serve the community. Over 2,000 masks were crafted and were paired with education and guidance on COVID-19 safety. Additionally, the masks were included in mental health resource kits. Our partners at Muslim Family Services of Ohio shared that the masks “created an avenue for us to provide a little extra money into households in need and an avenue for those who could volunteer to be of valuable service to others.”
TWENTY YEARS OF IMPACT

When The Women’s Fund of Central Ohio began, we set out to create social change for all women and girls. Then, as now, we know that real progress – progress that transforms lives – must be built to last. Starting with decisive purpose and moving forward with relentless intention, intelligence, and action, progress must be supported over the long-term with collective community investment.

As we mark our 20th anniversary and first generation of impact, we’re taking stock of what’s still needed to dismantle the complex and evolving challenges that keep women and girls, especially women and girls of color, behind. We’re deepening our investment in grantmaking, research, and advocacy and building up resources to diversify how we advance equity for future generations.

We are honoring those whose courage and leadership fuels our fight and calling on more changemakers to galvanize this vibrant, vital movement.

Now, we start our next generation of impact knowing that while progress is sparked by bold ideas, it’s sustained only through participation. To truly endure, progress must be shared.
ENDURING PROGRESS

WOMEN & GIRLS OF COLOR DESERVE MORE THAN POCKET CHANGE

A recent report from the Ms. Foundation, *Pocket Change: How Women and Girls of Color Do More with Less*, showed that less than half of one percent of philanthropic funding is directed to programs by and for women and girls of color, and in Ohio, women and girls of color receive less than $0.05 per woman or girl of color — just pocket change.

Two decades ago, The Women’s Fund founders envisioned a future where gender equity was the norm. As The Women’s Fund marks its 20th anniversary milestone amid a global pandemic and overdue racial reckoning, there is urgency for bold action and courageous capital. Through the Enduring Progress Initiative, The Women’s Fund is committed to trust-based funding for women of color who know what their communities need to overcome barriers and build more equitable systems.

At the start of 2021, $50,000 was awarded to Zora’s House, The Women’s Fund’s largest standalone investment to date. A nonprofit led by LC Johnson, a visionary Black leader and social entrepreneur, Zora’s House disrupts the status quo by catalyzing grassroots-led programming and support for women of color who are daring to dream, create, and lead, while navigating intersecting forms of oppression in their workplaces, families, politics, and social spaces.

SO MUCH PHILANTHROPY IS DIRECTED TOWARD BLACK WOMEN AND WOMEN OF COLOR AND THEIR SURVIVAL — NOT THEIR DREAMS, THEIR LEADERSHIP, THEIR CREATIVITY, THEIR ACTIVISM. THAT WORK NEEDS SUPPORT AS WELL.”

LC Johnson  
Founder & CEO, Zora’s House

Matt Reese for CityPulse Columbus

LEADING SEED INVESTORS

![Crane Group](#)  
![Kaiser Consulting](#)  
![Goldman Sachs](#)  
![One Million Black Women](#)  
![The Columbus Foundation](#)

THE WOMEN’S FUND OF CENTRAL OHIO ENDOWMENT FUND

SEED INVESTORS

DAN & CHRISTIE CRANE  
JEAN DROSTE  
MARY LAZARUS  
CINDY OWENS  
JODY G. SCHEIMAN  
REBECCA WIGGINS

For investment opportunities, please email us at EnduringProgress@womensfundcentralohio.org.
INVESTORS, YOU FUND
CHANGE & TRANSFORM
THE LIVES
OF WOMEN & GIRLS.
THANK YOU.

INDIVIDUAL DONORS

Below is a complete list of individual donors between January 1, 2020 & June 30, 2020.

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Jennifer Yaros
Alfred Yates
Miriam Yenkin
Lauren Zwick
Susan & Nathan Yost
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AmazonSmile
American Electric Power Foundation
AmerisourceBergen
Fashion Forward
Columbus Business & Professional Women’s Club
Frost Brown Todd
Homage
IGS Energy
The McGraw Hill Companies
NorthAvenue LLC
Organ Law LLP
St. James Tavern
The Columbus Foundation
The Kitchen 231
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United Way of Greater Atlanta
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Jody G. Scheiman
Lisa Stein
Dina Tantra
Susan Tomasky
Heather Whaling

WOMEN WILL

Below is a complete list of Women Will donors at the time of publication.

Investors who make planned gifts create a legacy of impact for women and girls in central Ohio that will last long into the future of our organization. Our planned gift program, Women Will, includes a group of generous investors who are committed to creating gender equity beyond their own lifetimes.

Carol Andreae
Sally Griffiths Blue
Barbara Brandt
Sharon Cameron
Catherine Lang-Cline & Pete Cline
Mindy Coffey
Darci Congrove
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Erika Haupt
Jim James
Dr. Kathleen A. Jones
Mary Lazarus
Lori Guth Moffett
Kirsten Moosmiller
Lisa Craig Morton
Jody G. Scheiman
Jackie & Paul Thompson

UNDERWRITERS

Below is a complete list of Underwriters at the time of publication.

Underwriters commit at least $5,000 per year toward our operations. We know that true social change takes a generation, and that’s why we need investors who are with us for the long haul. By investing in our operations, Underwriters ensure that we can continue our important work this year and for years to come.

Carol Andreae
Sally Griffiths Blue
Barbara Brandt
Sharon Cameron
Catherine Lang-Cline & Pete Cline
Mindy Coffey
Darci Congrove
Sally Crane Cox
Ann Burba Crane
Mr. Jameson Crane
Loann Crane
Jennifer Fountain & John Goff
Tobi S. Furman
Judy Garel
Lousia & J. Ronald Green
Erika Haupt
Jim James
Dr. Kathleen A. Jones
Mary Lazarus
Lori Guth Moffett
Kirsten Moosmiller
Lisa Craig Morton
Jody G. Scheiman
Jackie & Paul Thompson

LEAP OF FAITH

We honor those who through their “leap of faith” built the foundation of The Women’s Fund of Central Ohio. These donors underwrote the cost of operations for the first three years of The Women’s Fund’s formation, giving all of us the gift of opportunity in central Ohio.

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Christie Angel & Otto Beatty
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Sharon Cameron
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Shirle Westwater*
Judy Yesso*
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INSTITUTIONAL INVESTORS

FUNDRAISING

Total Revenue
$605,509

Grants, research & programs
63%

Administrative
18%

Corporate
17%

Individual Giving
83%

Total Expenses
$1,191,543

Fundraising
29%
The Women’s Fund of Central Ohio
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Columbus, OH 43204
614.225.9926
womensfundcentralohio.org