



THE WOMEN'S FUND OF CENTRAL OHIO PRESENTS

KEYHOLDER 2019

You hold the key.



FEATURING **BRITTANY PACKNETT** **ALY RAISMAN** **PIPER PERABO**

MAY 22, 6 PM | OHIO THEATRE

TICKETS ON SALE NOW AT WOMENSFUNDCENTRALOHIO.ORG

Leading Investor



ABOUT KEYHOLDER.

Keyholder brings together women, men, and people of all ages and backgrounds. It's a night to celebrate our shared efforts to create gender equity. And, it's a night to commit to tackling challenges that still lie ahead, together. We fill the Ohio Theatre with 2,500 of us ready to learn more, connect more, and do more.

LEADING INVESTOR

\$60,000

EVENT BENEFITS

- 25 Advocate Tickets (with preferred floor seating + after party access)
- 30 General Admission Tickets
- Recognized from the stage during program (2,500 guests on event day)
- Speaking opportunity at after party (Attended by over 300 guests)
- Company photo with guest speakers at after party
- Company logo displayed onscreen before start of program
- Acknowledgement in printed program with logo (Distributed to 2,500 guests on event day)
- Recognized in event credits with logo (Seen by 2,500 guests on event day)

RECOGNITION

- Named on marquee of Ohio Theatre as leading investor (Seen by all traffic on E. State Street, Downtown Columbus)
- Company logo on event advertisements: billboards, digital ads, and print ads (Advertising throughout Columbus DMA)
- Company logo on event signage
- Company logo on event webpage
- Acknowledgement in e-marketing promotion (8,000+ distribution)
- Acknowledgement in social media promotion (15,000+ connections)

CONVENING INVESTOR

\$25,000

EVENT BENEFITS

- 10 Advocate Tickets (with preferred floor seating + after party access)
- 25 General Admission Tickets
- Naming rights of pre-party or after party
- Speaking opportunity at after party (Attended by over 300 guests)
- Opportunity to provide promotional giveaway to guests/2,500 guests at pre-party and 300+ guests at afterparty
- Company photo with guest speakers at after party
- Company logo displayed onscreen before start of program
- Acknowledgement in printed program with logo (Distributed to 2,500 guests on event day)
- Recognized in event credits with logo (Seen by 2,500 guests on event day)

RECOGNITION

- Company logo on pre-party or after party event signage
- Company logo on event webpage
- Acknowledgement in e-marketing promotion (8,000+ distribution)
- Acknowledgement in social media promotion (15,000+ connections)

BE A KEYHOLDER INVESTOR.

As an investor, you are invited to the Big Lots Foundation After Party with Brittany Packnett, Aly Raisman, and Piper Perabo. You and your guests will enjoy an exciting and intimate experience on stage at the Ohio Theatre, including a photo opportunity with Brittany, Aly and Piper. Come celebrate with food, drinks, and the company of other change makers like you investing in women and girls.

INSPIRING INVESTOR

\$10,000

EVENT BENEFITS

- 6 Advocate Tickets (with preferred floor seating + after party access)
- 15 General Admission Tickets
- Company name listed in printed program (Distributed to 2,500 guests on event day)
- Company name listed in event credits (Seen by 2,500 guests on event day)

RECOGNITION

- Company logo on event webpage
- Acknowledgement in e-marketing promotion (8,000+ distribution)

SPARKING INVESTOR

\$5,000

EVENT BENEFITS

- 4 Advocate Tickets (with preferred floor seating + after party access)
- 10 General Admission Tickets
- Company name listed in printed program (Distributed to 2,500 guests on event day)
- Company name listed in event credits (Seen by 2,500 guests on event day)

RECOGNITION

- Company name on event webpage

PARTNERING INVESTOR

\$2,500

EVENT BENEFITS

- 10 General Admission Tickets (with preferred loge seating)
- Company name listed in printed program (Distributed to 2,500 guests on event day)
- Company name listed in event credits (Seen by 2,500 guests on event day)

RECOGNITION

- Company name on event webpage

For more information contact us at keyholder@womensfundcentralohio.org or call 614.225.9926.

YOU HOLD THE KEY.

Our lived experiences give us the power to influence change right where we are. Each of us has the ability to help transform the lives of women and girls. At this year's Keyholder, we will connect our experiences to our purpose and understand how to start—in our own way—creating social change.

START WHERE YOU ARE.

Join us on May 22 to hear moving stories of those who have found their place and are using their voices and experiences to make an impact. Aly Raisman, Brittany Packnett, and Piper Perabo will take the Keyholder stage to share where they started. They'll inspire us to unlock our own place in the movement and to move boldly with our power for the sake of women and girls.

WHERE WILL YOU START?

As a corporate investor, your support of Keyholder is influential and impactful—with a 68% net return on average—meaning the money raised is reinvested back in the community.

WILL YOU INVEST IN SOCIAL CHANGE FOR WOMEN AND GIRLS?

BECOME AN INVESTOR TODAY.

ABOUT THE WOMEN'S FUND OF CENTRAL OHIO

The Women's Fund of Central Ohio is fiercely committed to igniting social change for the sake of gender equality. We spark conversations, connect people and organizations, and influence the opportunity for economic empowerment and leadership for women and girls. We provide the research to inform and affect policy, the tools to disrupt social norms, and the grants to build capacity.

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“We have an obligation to ourselves and to our communities to be bigger than the moment.”

—*Brittany Packnett*

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the
WOMEN'S FUND
OF CENTRAL OHIO

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