

About

THE WOMEN'S FUND OF CENTRAL OHIO

The Women's Fund of Central Ohio is fiercely committed to igniting social change for the sake of gender equality. We spark conversations, connect people and organizations, and influence the opportunity for economic empowerment and leadership for women and girls. We provide the research to inform and affect policy, the tools to disrupt social norms, and the grants to build capacity; all while creating a community of change-makers.

the
WOMEN'S FUND
OF CENTRAL OHIO

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THE WOMEN'S
FUND OF CENTRAL
OHIO PRESENTS
KEYHOLDER 2018

Real Stories, **REAL CHANGE**

AN OPEN AND AUTHENTIC CONVERSATION BETWEEN



ACADEMY AWARD-WINNING ACTRESS

GEENA DAVIS



BEST-SELLING AUTHOR, PROFESSOR, AND COLUMNIST

ROXANE GAY

MAY 16, 2018 • 6:00PM • OHIO THEATRE

the
WOMEN'S FUND
OF CENTRAL OHIO

Lead Sponsor



Private After
Party Sponsor



Hospitality Sponsor



REAL STORIES. REAL CHANGE.

Keyholder is the biggest night of the year. It's where we come together as storytellers. Where stories of the change-makers, the disrupters, and the influencers are told. We fill the Ohio Theatre with 2,500 of us connected, ignited, and fiercely committed to gender equality.

This year two powerful storytellers will take the Keyholder stage. **GEENA DAVIS** and **ROXANE GAY** will share in an open and authentic dialogue about feminism, the portrayal of women in media and culture, how women can use their voices, and why it matters that they do.

An Academy-Award® winning actor and advocate, Geena Davis has made a career of championing dynamic female roles in Hollywood. As the founder of the Geena Davis Institute on Gender in Media, she is a groundbreaker, shaking up the ratio of gender in media.

Roxane Gay is a best-selling author, professor, and *New York Times* columnist. She is a cultural critic whose writing is unmatched. Through her no-holds-barred exploration of feminism and social criticism, she brilliantly examines issues effecting women and girls and the intersections between race, gender, and popular culture, and politics. She is the author of the *New York Times* bestsellers *Bad Feminist* and *Hunger*, among others.

We, The Women's Fund, are committed to connecting those who share a passion for the causes that impact women and girls. We hope you'll join us on May 16th to be on the frontlines of lasting social change.

Invest in real change.

Last year's Keyholder had a **65% net return**, which means the money raised was reinvested back in the community. Become a part of the story. Become a Keyholder corporate sponsor. Your investment is influential and demonstrates your commitment to gender equality.

Together, we are The Women's Fund.

For more information please contact Katie P. Matney at kpmatney@womensfundcentralohio.org or (614) 225-9926.

BE A KEYHOLDER SPONSOR.

Qualifying sponsors are invited to the Big Lots Foundation Private After Party, with Geena Davis and Roxane Gay. Guests will enjoy an exciting atmosphere on stage at the Ohio Theater with heavy appetizers and themed cocktails, exclusive After Party passes, as well as a photo opportunity with Geena and Roxane.

| PREMIUM | EVENT RECOGNITION | PRE/POST-EVENT RECOGNITION |
|---------|-------------------|----------------------------|
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PUBLIC RECEPTION SPONSOR — \$25,000

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| <ul style="list-style-type: none"> • 15 seats during program with priority seating • 5 access passes for the Big Lots Foundation Private After Party • Company photo with guest | <ul style="list-style-type: none"> • Public acknowledgement in all media/invitations • Naming of Public Reception • Event signage | <ul style="list-style-type: none"> • Company logo on all marketing, media and collateral materials • Company name included in print invitation (8,000+ distribution) • Logo inclusion in event e-blasts (8,000+ distribution) • Listed in Impact Report (6,000+ distribution) |
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BENEFACTOR — \$10,000

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| <ul style="list-style-type: none"> • 10 seats during program with priority seating • 5 access passes for the Big Lots Foundation Private After Party • Company photo with guest | <ul style="list-style-type: none"> • Company logo displayed on screen before program • Company logo listed in program and print tribute opportunity | <ul style="list-style-type: none"> • Company logo on all marketing, media and collateral materials • Company Logo included in print invitation (8,000+ distribution) • Logo inclusion in event e-blasts (8,000+ distribution) • Listed in Impact Report (6,000+ distribution) |
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PATRON — \$5,000

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| <ul style="list-style-type: none"> • 10 seats during program with priority seating • 3 access passes for the Big Lots Foundation Private After Party • Company photo with guest | <ul style="list-style-type: none"> • Company logo displayed on screen before program • Company logo listed in program and print tribute opportunity | <ul style="list-style-type: none"> • Company logo on event webpage • Listed in Impact Report (6,000+ distribution) |
|--|---|--|

PARTNER — \$2,500

| | | |
|---|--|--|
| <ul style="list-style-type: none"> • 10 seats during program with reserved seating | <ul style="list-style-type: none"> • Name listed in Program, and print tribute opportunity • Company name displayed on screen before program | <ul style="list-style-type: none"> • Company name on event webpage • Listed in Impact Report (6,000+ distribution) |
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