

The Women's Fund
of Central Ohio

QUARTERLY
IMPACT
REPORT

SUMMER 2009

**IF YOU WANT
TO KNOW MORE
ABOUT WOMEN
AND GIRLS,
ASK THEM.**

This is The Women's Fund
Quarterly Impact Report.

Bringing you the stories and evidence
of your investments at work.

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WE LEARN
FROM WOMEN
AND GIRLS



Published by:

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We have said it before, and we'll keep on saying it because it is true: empowering women and girls impacts families and uplifts entire communities. It is for this reason that, even in tough economic times when people are focused on basics like food and shelter, investing in programs that benefit women and girls is still an urgent need to provide long-term social change and improvements in our overall community.

Little did our visionary founders know (or perhaps they did know) that now more than ever, the Women's Fund must play a significant role in the support of our community. This is why after a year of closely looking at our own operational practices and reviewing our values and decision-making philosophies, we are affirming that we are here to provide grant dollars that support the 800,000 women and girls in central Ohio. Yes, that seems like an obvious statement, but what this means is that we are stepping up to the plate and doubling our grant dollars from last year. Yes, you read that correctly; we are *increasing* our grantmaking.

This statement to the community is not just a testament to the Women's Fund of Central Ohio. It is a testament to our tremendously dedicated and generous donors. It is a testament to the fact that women are the largest economic driver, and it is demonstrated within the household decisions that determine

philanthropic giving. Last month, we were part of a gathering of 140 other women's funds around the globe to celebrate women philanthropists. What we were celebrating was the completion of a collective campaign called Women Moving Millions. Through the collective power and passion of women's funds, a goal of raising \$150 million was set, and then surpassed. The campaign closed with \$177 million. So while many may sit and wring our hands and wonder how we will survive these economic times—we at the Women's Fund say: How can we not, when there are so many generous women in our midst?

One year ago, I sat remembering my introduction to the Fund. It was in 2004 when I heard the results of the Count on Her research. I thought, "Wow, what a great organization to exist in central Ohio." Now, on the first anniversary of my start as president and CEO, we have concluded our *One Girl* report and responded to our community's call for action to invest in girls. I salute our founders for their vision, which has made our mission so appropriately poised to help meet the community's needs. Who knew that a conversation on a porch one summer would result in the ability to respond to the call to action for our women and girls today?

What will your summertime porch conversations inspire you to do this year? I challenge you to think bold. I invite you to stand up and be counted as one of our 1,000 women investing in the over 200,000 girls who will be leading our community one day and having porch conversations of their own.

Nichole E. Dunn
President & CEO

YOU ARE 1 TOGETHER WE ARE 10000

*Meet 10
of our
1,000 Women!*

THE 1,000 WOMEN CAMPAIGN

The 1,000 Women Campaign means that for just \$10 a month, you can invest in social change for women and girls. \$10 a month. And if 1,000 people say yes to \$10 a month—we will be funding even more programs that could change the direction of a woman or girl's life forever. Who knew that you could take an everyday, ordinary 10-dollar bill and make your voice so loud?

Sign up today. Go to www.womensfundcentralohio.org and click on "The 1,000 Women Campaign."



LAURA COLBERT

"I really want to make a difference and hadn't realized that you could do it even with a small donation a month. I do not have a whole lot to give, but I would love to help impact the women and girls of central Ohio, even if only a bit."

NANCY LAHMERS

"Katie Beaulieu, a volunteer with the Women's Fund and my previous student at OSU, enthusiastically shared news about the program with me. I have had a lifelong interest in advancing the lives of women from my first career challenges as a young graduate in the 1970s to today. In my current role, I serve as the Director of the Women Leaders Initiative at Fisher College of Business, where we encourage our female students to consider well-paying nontraditional majors and careers in Operations Management."

GIANELLA MARTINEZ

"I have seen the good that has come from donations to The Women's Fund, and I have a great deal of respect for the women who work with this organization, from the first group of community leaders to everyday women working in their home, corporate or small business women owners."

PAT HOLSTEIN

"I like very much the work of The Women's Fund. I feel identified with their mission. I try to help and support as much as I can, and in these times with all the economic challenges we have to be united....When you want to help a good cause with all your heart, just do it."

JULIE HOCHMAN

"I was a grant reader, but I was moved to donate at Social Change Exchange. I stepped into the hall and saw the programs that grants had funded. I 'got it.'"

CARY HANOSEK

"Helping women and children is one of my passions. I have been blessed with many strong, independent, accomplished women in my life as real examples of greatness. I am even related to one of the first settlers in Jamestown who came to America around 1610—a WOMAN named Cicely Bailey Jordan Farrar. I hope the programs we fund will inspire women and children in central Ohio to improve their lives, the lives of their children and our community."

DIANE EDWARDS

"The Women's Fund is about young girls and empowering them; your mission resonates with me—I want to do my little part to help women succeed."

JENNIFER FOUNTAIN

"I like the collective power of pooling my money with hundreds of other women with like-minded interests. It is inspiring to know that your gift, multiplied by countless others, can have an even greater impact in our community than any one stand-alone gift on its own. It's a real movement—join the social change collaborative today! Your sister philanthropists who have already given thank you and welcome you to the club."

ANGELA PARSONS

"Women and girls have every growing voice in changing our communities for the better. I grew up in central Ohio and am encouraged by the progress of girls in spite of all they have to deal with to make it to adulthood."

NANCY JOHNSTON

"I simply could not pick only one woman to honor with my donation. So, I decided to pick 12, one for each month of my pledge. Each of the women I picked plays a significant role in my life. They consist of my mother, aunts, sisters, friends and co-worker. My message to each is simple: sincere gratitude. No matter what challenge I face or have overcome, each of these amazing women supported me and have made me who I am today. When I think about the mission of The Women's Fund, to empower women and girls to reach their potential, I also think of the 12 women I named. My message to each of them—thank you for encouraging me every day to reach my potential!"

UNIVERSITY AREA WOMEN AND GIRLS LEADING THE WAY

SUMMER 2009
GRANT PARTNER PROFILE

A project of the Enrichment Association

The Enrichment Association works with community members to facilitate innovative ideas with a focus on how to improve neighborhoods near The Ohio State University's main campus in Columbus. We currently have five primary areas of focus: mentorship, educational enrichment, health and wellness, community art and beautification, and neighborhood infrastructure and safety.

Funding from the Women's Fund of Central Ohio has allowed us to create a female mentoring project to support the many strong, smart, and committed women and girls from our neighborhood. The women's leadership project supports over 20 women, ages 13 to 63, in achieving and sustaining civic leadership roles in the university area. Each woman articulates her vision for her community and works to implement a plan that improves residents' quality of life. This is what female-led leadership looks like.

We gather monthly to update one another on our projects, request assistance and advice, share leadership opportunities, strategize to create new opportunities for the community, and receive formal programming on skills development.

Each woman articulates her vision for her community and works to implement a plan that improves residents' quality of life.

Women in the group have done incredible work in the past year. They have created, improved upon and sustained many of our programs and significantly influenced the direction of the organization. Here are some examples of the work they have done.

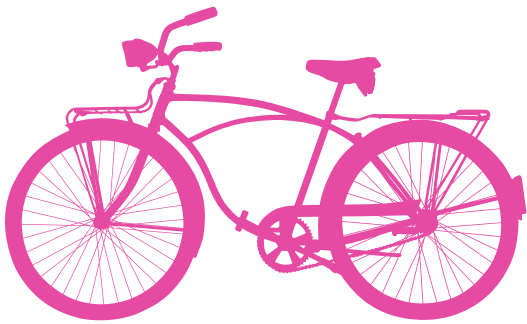


PICTURE THIS! EARTH DAY 2009 EVENT

Columbus Mayor Michael Coleman presented the Enrichment Association with an award recognizing its coordination of more volunteers than any other nonprofit for the Picture This! Earth Day 2009 event. Each of our volunteer sites was designed and operated by one of the women or girls in the leadership group—Christine Cooley, Britany Hoeffler, Marlinda Iyer, Jennifer Kannen, Lauren Metcalf, Joann Nagel, Anna Soter, Sandy Tanguay, Barb Waltz and Amy Youngs. Under Christine's leadership, Picture This! Earth Day 2009, coordinated more volunteers than any other Earth Day event in the country.

COMMUNITY GARDEN COLLECTIVE & FARMER'S MARKET

The Enrichment Association facilitates 12 community gardens in the university area, most of them run by women in the leadership group. Some gardens provide produce free to community members and food pantries, work that produces for and builds community. Urban Farmers Market provides demonstrations on how to grow and prepare local foods.



PEDAL INSTEAD

www.pedalinstead.org

Pedal Instead provides free bicycle valet parking service (like a coat check for your bike) at major Columbus-area events. April Calkovsky, Sue Edwards, and Zakia elOmari, played a key role in expanding the capacity of the project, which resulted in increased recognition from both the local Columbus Chapter and the International WTS (Women's Transportation Seminar) Innovative Transportation Solutions Award. The International Award was presented in Seattle in May 2009 to Pedal Instead coordinator Catherine Girves.



EXCELLENCE IN COMMUNITY SERVICE

Ra'Sheeda Donaldson's student group was recognized for "Excellence in Community Service Programming" by the OSU Service Learning Initiative. The dynamic student group coordinated several projects, including a mentoring project connecting college students to neighborhood children from households where no one had previously graduated from college.



GIDGET PIPELINE PROJECT & THE LENNON BUS

www.tinyurl.com/lennonbus

The Enrichment Association partners with Women in Technology at OSU and TechCorps Ohio to create opportunities for female-only technology education environments in a project we call Gidget. Members of the Enrichment Association came together in April to make a music video on the Lennon Bus, a mobile media technology unit that demonstrates what is possible with technology. They are also assisting with the development of a community computing lab which will include courses for middle school girls through to adult women so that all women may know themselves as creators and producers of technology.

We are grateful for the support of the Women's Fund and the hard work of the committed women in the University Area Enrichment Association for all their efforts toward social change in their community.



GRANTMAKING AT THE WOMEN'S FUND

We are not your typical funder. The Women's Fund believes that if we are funding women and girls, then women and girls should be at the decision-making table. Therefore, central Ohio women and high school girls are trained as grant readers to read and score our annual grant applications. We want non-profits to focus on social change, not grant applications. We have started using a letter of intent process which shortens the time organizations spend on applying for funding. Non-profits should also know how their grants are scored, so we share the scoring rubric.

We have exciting news to share. We now have two funding streams, annual grantmaking and the One Girl Initiative. Read on to learn the differences between the two.

ANNUAL GRANTMAKING

We now make grants on an annual basis up to \$20,000 each. We fund three priorities:

- Life skills for girls
- Economic independence for all women
- Leadership development for all women

one girl INITIATIVE



Two years ago, we began to explore how we could make a greater, more targeted impact in our grantmaking by allocating specific dollars toward a single area. To that end, we investigated best practices and revisited our own beliefs—we believe all girls deserve to reach their full potential.

First, the Women's Fund of Central Ohio published *One Girl: The Status of Girls in Central Ohio*. To learn even more, we held “listening conversations” with social service providers, parents, educators, decision makers, and funders in Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, and Union counties. Then using focus groups, we asked the experts—girls themselves—what it is that motivates them, what resources have been most helpful, and what they need to catapult to success.

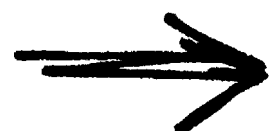
We listened—and learned that girls need opportunities to share their expertise with each other. Through empowerment training, self-designed community service projects, and exposure to opportunities outside their current framework, girls from upper elementary school through college age will support each other through the transitions in their lives. This peer to peer support is exactly the kind of programming we are looking to find.

What are the requirements for non-profits to submit a letter of intent?

- Collaboration with other girl-serving organizations, including shared funding, curriculum development, program implementation, and project evaluation
- Availability to girls in Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, and Union counties
- Other girls will benefit from what we learn—the project must have potential as a model which can be replicated in other communities

Learn more at www.womensfundcentralohio.org.

Some very compelling results from our “listening conversations” are on the next page. Take a look at what the community and girls had to say about what girls need to reach their potential.





How should we invest in girls? What do you think would create social change for the girls in our community?


We asked the experts—people who care about girls and the girls we want to help reach their potential.


Total number of community reached:	622
Total number of girls reached:	57
Total number of adults reached:	453
Number of adults reached through survey:	112

WHAT KINDS OF PROJECTS DID THEY WANT FUNDED?	
ADULTS	GIRLS
Self-esteem programming	Peer-to-peer mentoring
Leadership programs	Self-esteem programs
Adult mentoring	Access to college
Comprehensive sex education	Academic & school assistance

 want adults around but **THEY WANT TO LEARN FROM THE EXPERTS**—girls who have just gone through it.

 don't want to be assigned a mentor—**THEY WANT GROUP ACTIVITIES WITH OLDER GIRLS** who can teach them about what is just ahead in their world.

 **WANT TO CHANGE THE WORLD—THEIR WAY.** They want to design and implement their own community service projects—with older girls to help guide and inspire them.

 **WANT ACTIVITIES THEY DON'T GET AT SCHOOL**—they want to know what's out there.

What grades should we serve?

- | | |
|---|---|
| 1 st CHOICE:
MIDDLE SCHOOL | 4 th CHOICE:
11TH–12TH GRADE |
| 2 nd CHOICE:
9TH–10TH GRADE | 5 th CHOICE:
KINDERGARTEN–3RD GRADE |
| 3 rd CHOICE:
4TH–6TH GRADE | 6 th CHOICE:
BIRTH–5 YEARS |

DONORS: YOU'VE PUT A STAKE IN THE GROUND, AND INVESTED IN SOCIAL CHANGE. THANK YOU.

Below is a complete list of all our donors who have invested in social change between March 1, 2009, and July 1, 2009.

Dale Abrams	Lois Carter	Jennifer Donnell	James P. Garland	Jimi James	Virginia Macali
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The gifts listed below were made to pay tribute to the women and girls in our lives who inspire us, give us confidence, make us laugh until we cry, make a difference, and love us for who we are.

In memory of the special people in our lives: March 2, 2009–July 1, 2009

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Susan Alexander Judy Feld
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Honoring the special people in our lives: March 2, 2009–July 1, 2009

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Roshawnda Briggs The women GOD has
placed in my life
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Honoring the special people in our lives: March 2, 2009–July 1, 2009 (continued)

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 Caitlyn, Anastasia
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 The Women's Fund
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 Allison Haedt Mom Kathleen McClure
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 and Pakistan
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 Laura Rosenberg Madeline Paige Rosenberg
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 Carey Schmitt Mary Ann Schmitt
 Aaron Seamon Angela Seamon
 Aaron Seamon Cynthia & Rose Seamon
 Tanya Senne Caroline Schleappi
 Jessica Shimberg Lind Orlene Marks Shimberg
 Deborah Simmons Carole Harvey
 Sandra Smith Edith Bradley
 Sandra Smith Rhonda Qualls
 Mary Stan Jody Scheiman
 Sharon Steele... My nieces: Katie & Alice Doherty
 Mead; Suzanne, Kennedy & Cassidy Mead
 Deanna Stewart FPO
 Stephanie Stover Mary Stover
 Tei Street Theresa R. Street
 Tei Street Joyce Beatty, Yvette McGee Brown,
 Kathy Espy, & Les Wright
 Tei Street Mary Jo Hudson & Sharon Steele
 Tei Street The Black Women's Collective,
 F-10 & RTC
 Melissa Thobe The Six AM Sisters
 Melissa Thobe Sister Regina (Helen) Mienerding
 Melissa Thobe Gail Stewart
 Jacqueline D. Thompson Our grandDAUGHTERS
 Dawn Tyler Lee FPO
 Molly Waite Stacy Wilhite
 Patricia Walden Birth of Valarie Jane Holloway
 Regan Walsh Hope Vitellas
 Jennifer Wasserstrom Evelyn Becker
 Diana Webster Karen Jones
 Sharon Weiss Jenny Weiss
 Celeste Williams The gift of being a woman
 Vivian Witkind Davis Nancy Krasa
 Miriam Yenkin Ariel Horowitz
 Judith Yesso Lisa Perks, Executive Director of
 Planned Parenthood of Central Ohio
 Judith Yesso Jennifer Fountain, Stella's mom
 Erin Zelinski Andrea Zelinski
 Anonymous Brooke O'Neill
 Judy Garel & Mary Lazarus Suzanne Karpus
 Lena Tucci & Alison Barret Mary Jo Green

LEAP OF FAITH

We honor those who through their "leap of faith" founded The Women's Fund of Central Ohio, pledging to underwrite the cost of operations for the first three years and giving all of us the gift of opportunity in central Ohio:

Carol Andreae	Melodee Kornacker
Christie Angel	Mary Lazarus
Beverly Bethge	Katherine Leveque
Sharon Burns	Peg Mativi
Sharon Cameron	Grant Morrow &
Ann Burba Crane	Cordelia W. Robinson
Beth Crane	Ann Pizzuti
Jamie Crane	Kathy Ransier
Loann Crane	Mary Raysa
Sally Crane	Bobbie Ruch
Tanny Crane	Emily Rutherford
Anne Creek	Lenore Schottenstein
Barbara Fergus	Jody G. Scheiman
Marianne Gabel	Sally Ross Soter
Judy Garel	Sharon R. Steele
Patricia Hayot	Audrey Tuckerman
Stephanie Hightower	Cheryl Nido Turpin
Mary Jo Hudson	Shirle Westwater
Nancy Jeffrey	Judith B. Yesso

NAMED FUNDS

The following named funds have been established within the endowment of The Women's Fund of Central Ohio.

Carol J. Andreae Fund	Jill Kingsley Fund
Shirley Bowser Fund	Mary Lazarus Fund
Sarah W. Crane Fund	Cordelia Robinson &
Sheila Feinknopf Fund	Grant Morrow Fund
Marianne Gabel Fund	Sharon R. Steele Fund
Mercia S. Garber Fund	Women Presidents'
Judy Garel Fund	Organization Fund
Nancy Jeffrey Fund	

WOMEN WILL

Women Will is a group of individuals who have left the gift of foresight. They have made The Fund's work part of their enduring legacy by including us in their will or naming us beneficiary to their assets through planned giving.

Anonymous	Sally Crane
Carol Andreae	Jennifer Fountain
Sally Griffiths Blue	Judy & Jules Garel
Barbara Brandt	Jimi James
Sharon Cameron	Lori Guth Moffett
Mindy Coffey	Lisa Craig Morten
Loann Crane	Jody G. Scheiman

\$4.1 MILLION =

planned gifts of record from 14 individuals are intended to benefit The Women's Fund.

CORPORATE, FOUNDATION, AND IN-KIND CONTRIBUTIONS MARCH 1, 2009-JULY 1, 2009

Acloche HR	Norman, Jones, Enlow & Co.
Alliance Data Systems	Ohio Association for Justice
American Electric Power	Ohio Hospital Association
Bob Evans Farms	Ologie
Bricker & Eckler LLP	PAST Foundation
Cabot Cheese	Pistacia Vera
Crabbe, Brown & James LLP	Squire, Sanders & Dempsey LLP
Europia	The Columbus Foundation
GBQ Partners, LLC	The Jefferson Center for Learning and the Arts
Hahn Loeser + Parks LLP	Time Warner Cable
James Investment Research	UPS
Jones Day	Vorys, Sater, Seymour and Pease, LLP
Limited Brands	
National City/PNC	

OUR UNDERWRITERS AS OF JULY 1, 2009

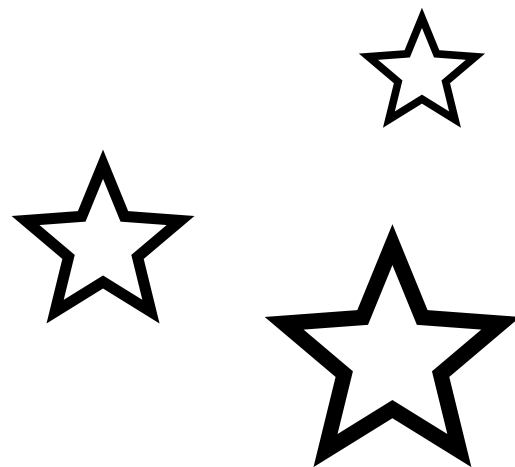
Wendy Arlin	Dr. Kathleen Jones	Susan Shaw
Beverly Bethge	Jill Kingsley	Connie and Harrison Smith
Sharon Cameron	Holly Koeppel	Lisa Stein
Shannon Crane	Melodee Kornacker	Amanda Termuhlen
Loann Crane	Nancy Kramer	Susan Tomasky
Sally Crane	Mary Lazarus	Barbara Trueman
Beth Crane	Katherine LeVeque	Shirle Westwater
Jamie Crane	Nancy Lurie	Abigail Wexner
Mr. Jameson Crane	Peg Mativi	Judith B. Yesso
Mimi Dane	Anne Melvin	Sarah Ziegler
Vivian Witkind Davis	Kathleen Ransier	
Jean Droste	Cindy Rasmussen	
Barbara Fergus	Kathryne Reeves	
Marianne Gabel	Kaira Sturdivant Rouda	
Judy Garel	Bobbie Ruch	
Dareth Gerlach	Emily Rutherford	
Dee Dee Glimcher	Jody G. Scheiman	
Babette T. Gorman	Lenore Schottenstein	
Karen Jones	Thekla Shackelford	



ANGIE MCLARTY SEAMON HONORING ROSE BEAN

*Have you ever
met someone
and thought
“I am so lucky?”*

When you have the honor of meeting Rose Bean, you will think just that. I first met her as my neighbor. We were the ones home during the day. A few casual talks in each other's driveways turned into occasional knocks on the door and then many phone calls. Rose has become one of my best friends. Her sound advice and her ability to make me feel happy even on the grayest of gray days has made her family. I would be lost without her companionship.



KEYHOLDER 9 / *tributes* FINDING YOUR VOICE



Special Thanks To Our Performers:

Jazz Mary Daniels
Kristen Eubanks
Sally Fingerett
Ariel Horowitz
Debra James Tucker
Hope Vitellas
Columbus Women's Chorus

“That was an amazingly uplifting evening. I loved the violinist—so young and talented.”





In 2002, The Women's Fund of Central Ohio hosted the first annual Keyholder event.

Since then, our Keyholder events have become an avenue through which women and girls of all ages and backgrounds pay tribute to those who have dared to make a difference in our lives.

On May 27, 2009, we came together for Keyholder 9: Finding Your Voice. Through a celebration of meaningful lyrics and memorable performances, we shared time and conversation with the special women and girls in our lives.



"Tonight was the tonic that women needed. The Women's Fund delivered."



Thank You!
Time Warner



"The energy was great tonight! Congratulations on yet another successful Keyholder."



Thank You!
AEP

"Keyholder 9 was unbelievable. I am so honored to be a part of such a special group of women who are making a difference in our community."



Keyholder is playing on Time Warner Cable, Channel 1111.
The program will run until April 2010.



ARE YOU CONNECTED?

Do we have your new email address?

Don't miss out on invitations, current issues about women and girls, and updates about grantmaking. Log on to www.womensfundcentralohio.org and click "Sign up for updates" in the upper righthand corner.

SAVE THE DATE:

THURSDAY, SEPTEMBER 17, 2009 / 5:30–7:00 P.M.
LOCATION: THE COLUMBUS FOUNDATION / 1234 E. BROAD STREET

The **POWER** of the **PURSE**



with Fara Warner



The Women's Fund of Central Ohio, in partnership with The Columbus Foundation, is proud to host author Fara Warner, who spent four years researching the extraordinary economic power of women and how it is transforming business and society in the U.S. for her book *The Power of the Purse: How Smart Companies Are Adapting to the World's Most Important Consumers—Women*. Now she turns her attention and yours to the global economic power of women and the role we as American women will play in growing and strengthening the world's economy. Be prepared for an inspirational and insightful discussion of how to use the power in your purse to change the world.

SPONSORED BY



FIFTH THIRD BANK