

FOR IMMEDIATE RELEASE

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The Women's Fund of Central Ohio to host: An Evening with Fara Warner, author of "The Power of the Purse."

COLUMBUS, Ohio (July 14, 2009) — The Women's Fund of Central Ohio, a public foundation providing grants to programs focused on social change for women and girls, has announced that the fall event this year will be a celebration of women's economic power and philanthropy. Fara Warner, author of the new book, "The Power of the Purse: How Smart Businesses are Adapting to the World's Most Important Consumers - Women", will share with Columbus women the importance of increasing women's economic strength and philanthropic ability in today's market economy.

"Fara Warner highlights the power of women in the global and local community economies," said President & CEO Nichole E. Dunn of The Women's Fund. "What better time to highlight the impact women can make in the economy than right now."

Today more women control more money than at any time in our previous history. Over the last five years alone, the number of women-owned businesses has grown at twice the rate of all U.S. firms and in 2009 the number is expected to pass the six million mark. These trends alone make the economic position of women imperative within the global economy.

Our work encompasses broader possibilities for transforming larger social and economic trends in community or society. Our evening event with Fara Warner is an extension of the work we do every day to encourage women to create powerful, engaged and vibrant relationships in a spirit of partnership – in business, with each other, and with the groups and individuals they support.

With generous sponsorship from Fifth Third Bank, WOSU, and Cover-to-Cover Booksellers, The Women's Fund of Central Ohio in partnership with The Columbus Foundation is proud to present to the community, an evening with Fara Warner, author

of “The Power of the Purse.” Tickets will be available for purchase at \$35 beginning in August until sold out. The evening will consist of an empowering discussion about the global economic power of women and the role we as American women, will play in growing and strengthening the world’s economy. Join us for an evening of inspiration at The Columbus Foundation Thursday, September 17th, 2009. Doors open at 5:30 p.m.

About the Women’s Fund of Central Ohio

The Women’s Fund of Central Ohio is a public foundation that promotes social change by growing women’s philanthropy and making grants to programs that expand opportunities for women and girls. Our vision is to transform lives by mobilizing the collective power and passion of women working together. The Fund serves Delaware, Fairfield, Franklin, Licking, Madison, Pickaway and Union counties, giving voice and visibility to the more than 800,000 women and girls in Central Ohio.